



FEDERATION OF
EUROPEAN RISK
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One Day Seminar

Risk Managers Members Only



Are you ready
for change ?

RISK MANAGEMENT

WEDNESDAY OCTOBER 11TH, 2006

HOTEL BRISTOL STEPHANIE

BRUSSELS



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EUROPEAN RISK
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RISK MANAGEMENT

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■ **Marie-Gemma Dequae, Group Risk & Insurance Manager, Bekaert, President of FERMA**

Marie-Gemma Dequae is Group Risk & Insurance Manager of Bekaert, a worldwide market and technological leader in advanced metal transformation and advanced materials and coatings. She joined Bekaert in 1985 in order to build risk management awareness and a global risk & insurance department; she is responsible for design, follow up and coordination of a worldwide risk management programme, including risk treatment and risk transfer; she is vice-president of Belrim (& past-president 1994-2005); she is president of Ferma (October 2005). She was one of the founders of a postacademic course in risk management in Flanders, and teaches several courses in this programme in collaboration with the Catholic University of Leuven – Campus Kortrijk). Marie-Gemma has the following academic degrees: Lic. in APPLIED ECONOMICS (operations research) - Catholic University of LEUVEN (K.U.L.); Ph. D in APPLIED ECONOMICS (Finance) - Catholic University of LEUVEN (K.U.L.); Lic. in INSURANCE LAW & ECONOMICS - Catholic University of LOUVAIN (U.C.L.).

■ **Paul Taylor, Head of Risk Management & Insurance, Tetra Laval, Chair of the Committee**

Paul Taylor is Head of Risk Management & Insurance at Tetra Laval in Switzerland. Tetra Laval is one of world's leading food packaging companies operating in 165 countries. Its products include packaging machines, materials, processing lines and milking equipment marketed under the brands of Tetra Pak, Sidel, DeLaval. Paul is responsible for formalising business risk management processes and tools that aid understanding of risk and reward and improve the predictability of achieving business plans. He and his team drive the creation and integration of the risk management tools into business processes. He is responsible for group level risk financing/insurance strategy and implementation. Before joining Tetra Laval, Paul was Head of Business Risk Management Development at Kingfisher, a large European retail company. Prior to that he was Group Risk Manager at Exel, a global logistics company, and at Arjo Wiggins Appleton, a European and American paper manufacturer. During his earlier career, he worked at Factory Mutual International (now FM Global) where he worked as a consultant risk control engineer and later managed commercial and underwriting functions. He has an honours degree in Mechanical Engineering and is a Chartered Engineer. Paul is a member of the Council of AIRMIC, (the professional Risk Management association in the UK) and a Board member of FERMA.

■ **Dominique Pageaud, Partner Ernst and Young Business Risk Services**

He began his career as chartered accountant and statutory auditor in the department audit, what allowed him to acquire a good master's degree of the procedures of functioning of companies and their environment. He joined then the department Financial and Strategic council with the Public sector of Ernst and Young. He leads the Ernst & Young ERM Service Line. He holds a master's degree in Economics (University of Nantes) and DESS in Controls Management IAE. He is also statutory auditor and a chartered accountant.

■ **Frédérique Bard, Former Senior Manager of Ernst and Young Business Risk Services**

■ **Régis Demoulin, Chief Commercial Manager, AXA Corporate Solutions**

Régis DEMOULIN is the Chief Commercial Officer of AXA Corporate Solutions Assurance since 1996 and member of its Executive Committee. He is also responsible for the International Network of AXA Corporate Solutions Assurance. His whole career was dedicated to international Large Risks and Marine and Aviation Business. Régis DEMOULIN is graduate of Droit et Sciences Politiques.

■ **Thierry van Santen, Corporate Risk Manager, Groupe Danone**

Thierry VAN SANTEN, Director of Risk Management, Groupe Danone. Thierry van SANTEN has been Corporate Risk Manager of GROUPE DANONE, the third largest European food manufacturer, since 1993. After a legal degree, he started his career with FACTORY MUTUAL INTERNATIONAL in Paris, France, as Account Executive for major multinational accounts before to move in 1988 to VALEO, one of the largest worldwide manufacturer of components for the automobile industry, in order to implement a Corporate Risk Management policy. Thierry van SANTEN has also been Chairman of the French Risk Management association (AMRAE) between 1992 and 1998 and is presently Chairman of the FERMA, Federation of European Risk Management Associations, representing 4500 European Corporations of 12 countries at European level. He is also Board member and advisory board members of various insurance and reinsurance companies.

■ **Concetta Cultrera, Case-handler at the European Commission - DG Competition - Unit D.1 - Financial services (banking and insurance)**

Concetta Cultrera has been a Commission official since 1994. She has been working as a case-handler in DG Competition since 1999, first in the Energy Unit, where she

was dealing in particular with the liberalisation in the gas sector, and, since February 2006, in the Financial services Unit, where she has joined the Team in charge of the Sector Inquiry on Business Insurance.

■ **Julian Adams, Head of Wholesale Insurance, FSA**

Julian read History at Cambridge and joined the Bank of England in 1986 where he worked in a variety of roles in the supervision and markets areas. He transferred to the FSA at its creation and worked in the Complex Groups and Major Financial Groups areas where he supervised a number of global investment banking groups and some of the UK's largest insurance-based conglomerates. He has represented the FSA on a number of international working groups in particular in the Joint Forum and was until recently the UK's representative on a CEIOps working group looking at Group and Conglomerate issues in a Solvency II context. In September 2004 he became the Head of the Wholesale Insurance Firms Department at the FSA which covers Lloyd's, the London Market companies, Reinsurance companies and Large Commercial insurance groups, as well as firms in Run- Off. In January 2005 the department also assumed responsibility for the supervision of Wholesale Insurance brokers, including the London Market brokers. He is Chairman of the IAIS Reinsurance Transparency Group.

■ **Cees A. Visser, Partner Ernst & Young Business Risk Services**

Cees A. Visser is Partner Business Risk Services at Ernst & Young. He started his career in 1984 as a consultant with a leading national management consultancy (KWW), now part of Deloitte. In 1990 he joined the Swiss multinational Société de Générale de Surveillance (SGS) as their managing director responsible for SGS's management system certification services in the Benelux countries. Before joining Ernst & Young in 2002 he served four years as an executive director on the board of Granaria Holdings having controlling interest in numerous US and EU based industrial and food processing companies. Cees A. Visser is an advisor on corporate governance, risk management and internal control to a large number multinational clients with listings in France, Germany, the Netherlands, the United Kingdom and the United States. As a lecturer he is affiliated to the Institute for Internal Auditors (IIA); the NIVRA post graduate accounting programs as well as the post-graduate corporate compliance program at the University of Amsterdam (VU). He has published over 75 articles on corporate governance risk management and internal control in leading financial newspapers and magazines.

■ **Patricia Peter, Corporate Governance Executive, IOD**

■ **Hans Gorrée, Corporate Risk and Insurance Manager, Royal Volker**

■ **Ronald Alsen, Risk Manager, Air France/KLM**

Ronald H. Alsen was born in The Hague in 1956. After graduating from high school (VWO) in 1974, he went on to study at both NIVRA-Nyenrode School of Accountancy & Controlling in Breukelen and Erasmus University in Rotterdam. Having completed his national service, in 1986 he qualified as a NIVRA Certified Public Accountant and an ICT auditor. Between 1975 and 1991, Mr. Alsen held a range of positions at accountancy firms (Van Dien + Co and Coopers & Lybrand) and from 1992 to 2001 at Royal KPN as ICT controller, program manager, and ICT auditor. Mr. Alsen joined KLM Royal Dutch Airlines on November 1, 2001, as Senior Vice President Internal Auditing. In this position he holds ultimate responsibility for all internal financial, operational, and ICT audits at KLM. He also provides and facilitates Enterprise Risk Management at KLM. On April 1, 2005, Air France KLM Holding appointed Mr. Alsen as head of the group's Internal Auditing. Since July 2004 he has also been responsible for the ICT of the Corporate staffs and, as such, is a member of the KLM ICT board. Mr. Alsen also taught auditing for a number of years at NIVRA Nyenrode (1987–2005). He also holds regular seminars at various universities (University of Amsterdam, VU Amsterdam, NIVRA-Nyenrode) and frequent lectures, currently mainly on Corporate Governance and Enterprise Risk Management. Mr. Alsen is a member of the board of the Dutch division of the Institute of Internal Auditors (IIA) based in Florida, USA.

■ **Geoff Taylor, Director of Risk Management, Nike EMEA Region, Nike**

Since 2002 Geoff is the Director of Risk Management for Nike Europe, Middle East & Africa and has overall regional responsibility for the Environment, Safety and Health, Security, Business Continuity, Risk Financing and Incident Management Teams based in Hilversum, The Netherlands. He started his career in the UK insurance industry holding various underwriting positions with Sun Alliance Insurance Group, and then from 1987-92 with the Prudential Assurance Co. was responsible for underwriting major property and casualty accounts in the London market. From 1992 to 1996 he was responsible for managing risk issues for major infrastructure, Oil & Gas and Power projects in the Middle East and Europe for privately owned US engineering and construction company Bechtel Inc. based in London

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but with extensive overseas work in the UAE. From 1996 to 2002 he moved with his family to Brussels, Belgium where he was responsible for implementing risk management strategy for Levi Strauss & Co. the US jeans company throughout the Europe, Middle East & Africa Region. Geoff is a Fellow of the Institute of Risk Management and is currently Chairman of AIRMIC (The association of Risk & Insurance Managers in the UK). Additionally he serves on the Steering committee of the Conference Board's European Strategic Risk Council, and is on the British Standards Institution Committee discussing the creation of a UK Risk Management Standard. He is a notable speaker at conferences has presented many papers covering a broad range of risk management subjects including on Integrating Risk Management Culture, Risk Assessment for non-financial risk and Business continuity and Corporate Governance.

■ Jean Paul Rignault, Chief Executive Officer, AXA Corporate Solutions

Jean-Paul Rignault is the Chief Executive Officer of AXA Corporate Solutions Assurance, a wholly owned subsidiary of the AXA Group providing insurance, risk management and financial protection services to large international corporations (P & C Insurance) and dedicated to Marine and Aviation lines of business. Jean-Paul began his career in 1982 as an underwriter of international risks at UAP in Paris and then in New York. In 1989 he joined UAP International where he contributed to the creation of Paneurorisk, an entity dedicated to the P & C insurance and risk management for large European companies. Between 1993 and 1996, Jean-Paul managed UAP UK branch in London where he was responsible for large corporate risks for the UK market. More recently, Jean-Paul headed the Lorraine-Champagne-Ardenne Region of UAP France and then the P & C activities of AXA Conseil. Prior to joining AXA Corporate Solutions in July 2002, Jean-Paul was General Manager of AXA Assurance's Western Region. Jean-Paul, a graduate of Ecole Supérieure de Commerce de Rouen, is 48 years old.

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PROGRAMME

- 8.30** ▶ **Welcome Coffee**
- 9.00** ▶ **Opening speech**
Marie-Gemma Dequae, Corporate Risk Manager, Bekaert, President of FERMA
- 9.15** ▶ **Prorim : Professional in Risk Management**
Presentation of the educational e-learning course
Paul Taylor, Group Risk Manager, Tetra Laval, Chair of the Committee
- 9.30** ▶ **FERMA 2006 Benchmarking survey**
Presentation of the results of the Risk Management Practices in Europe
Dominique Pageaud, Partner, Ernst and Young Business Risk Services
Frédérique Bard, ex-Senior Manager, Ernst and Young Business Risk Services
Régis Demoulin, Chief Commercial Manager, AXA Corporate Solutions
- 10.30** ▶ **Coffee break**
- 11.00** ▶ **“Changes in the insurance industry: toward new processes ?”**
Moderator: **Thierry van Santen**, Corporate Risk Manager, Groupe Danone
Sector inquiry in business insurance – DG Competition
Concetta Cultrera, Case-handler at the European Commission - DG Competition
- Unit D.1 - Financial services (banking and insurance)
Brokers disclosure, contract certainty - FSA
Julian Adams, Head of Wholesale Insurance, FSA
- 12.00** ▶ **The role of Risk Management in leading governance**
Moderator: **Cees A. Visser**, Partner Ernst & Young Business Risk Services
Speaker: **Patricia Peter**, Corporate Governance Executive, IOD
- 12.30** ▶ **Lunch break**
- 14.00** ▶ **Risk management in a changing environment**
Moderator: **Hans Gorrée**, Corporate Risk and Insurance Manager, Royal Volker Wessels Stevin, Vice president of FERMA
Practical case study
Ronald Alsen, Risk Manager, Air France/KLM
Globalisation challenge
Geoff Taylor, Director of Risk Management, Nike EMEA Region, Nike
- 15.30** ▶ **Globalization: new cultures new territories – change management**
Jean Paul Rignault, Chief Executive Officer, AXA Corporate Solutions
- 16.15** ▶ **Conclusion**
Marie-Gemma Dequae, Corporate Risk Manager, Bekaert, President of FERMA
- 16.30** ▶ **End of the seminar**



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**Risk Management
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FURTHER INFORMATION ABOUT THIS
EVENT, PLEASE CONTACT:
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6th IFRIMA CONFERENCE



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**AN OPPORTUNITY TO LEARN PRACTICAL
RISK MANAGEMENT**

FERMA, the Federation of European Risk Management Associations, has developed an on-line learning course for businessmen with little or no experience of risk management. The programme includes e-learning modules that allow people to study in their own time and at their own pace. It focuses on delivering practical guidance so that companies can boost their performance and benefit the bottom line. The course is available in French, English, German and Italian. It has been created with the support from the European Commission Leonardo da Vinci fund to benefit small and medium size businesses.

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