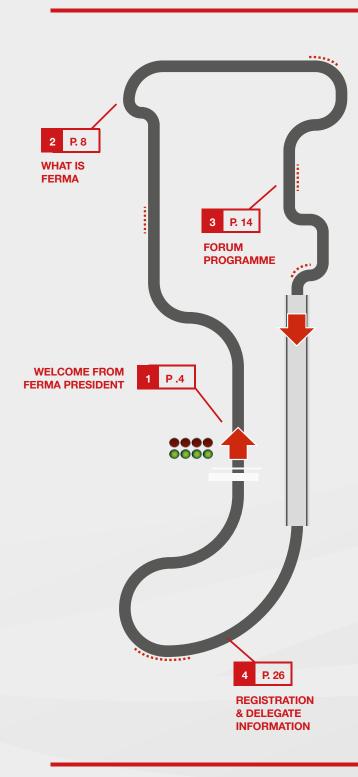


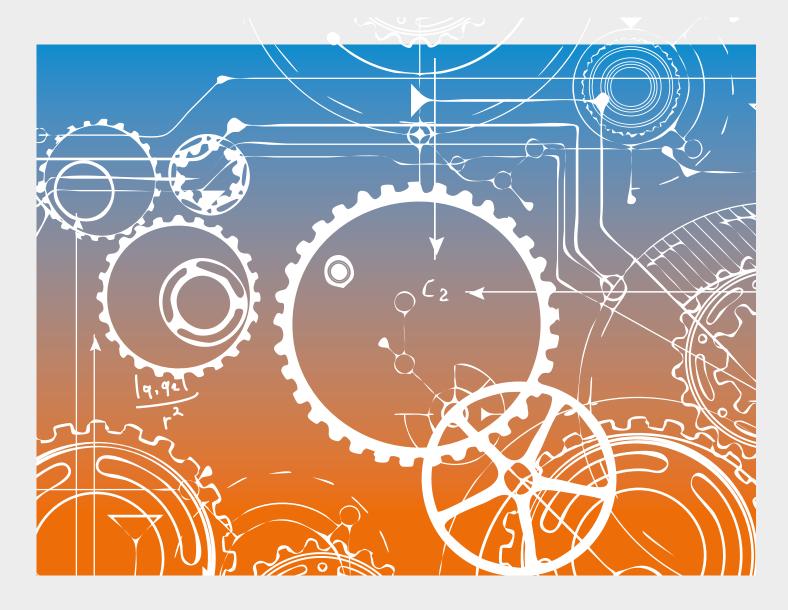


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# **RISK READY**

MAPPING TODAY'S RISKS PLANNING FOR TOMORROW'S

Come and visit us at our exhibition booth, number 30-33.

# WELCOME.

FROM FERMA PRESIDENT



#### Dear Colleagues,

I invite you to join me for the biggest event on the European risk management community calendar in 2017: the FERMA Forum from 15-18 October at the Grimaldi Forum in Monte Carlo.

Our title this year is "Risk manager in pole position, steering risks in turbulent times". The Risk Manager, through its missions, objectives and resources, serves the performance of the company. The skills, positioning and role of the Risk Manager of tomorrow will be essential to strengthen the resilience of organizations to the constantly evolving risks and support the C-Suite to achieve its objectives.

Leadership, Education and Communication will be the focus of our discussions during these three days. An important aspect will be how risk managers work with their partners (insurers, brokers and advisers) to create in consistency with FERMA's new vision: "a world where risk management is embedded in the business model and culture of organizations".

Together in Monte Carlo we will:

- Focus on our three broad themes: Leadership, Education and Communication.
- Participate in a programme designed so that risk managers return to work with enhanced knowledge, contacts and inspiration for their role as risk leaders.
- Develop FERMA's vision of a world where risk management is embedded in the business model and culture of organisations.
- Network with colleagues from across the European risk management community.

The FERMA Board, Secretariat and Forum Committee all join me in extending a warm welcome to Monte Carlo.

Jo Willaert FERMA President

L Pillow

Forum programme

# THE GOLDEN LION TAMARIN IS ONE OF THE RAREST ANIMALS IN THE WORLD.





#### BESPOKE SERVICE THAT SUITS YOUR UNIQUE BUSINESS NEEDS IS AN EVEN RARER FIND. UNLESS YOU'RE AN FM GLOBAL CLIENT.

Unlike other companies, we don't provide off-the-shelf insurance. We prefer to take care of business with flexible, engineering-based solutions for companies of all shapes and sizes, across multiple sectors and territories. That's the reason why more than 1/3 of the Fortune 1000 companies insure with us. And it's also why we're ranked #1 for service\*. Find out more about the commercial property insurer that really is one of a kind.

## GET THE FULL STORY AT FMGLOBAL.CO.UK/BESPOKE WHEN YOU'RE RESILIENT, YOU'RE IN BUSINESS.

 $Source: wwf.panda.org. \ ^{\star}\ 2016\ StrategicRISK\ Corporate\ Insurance\ Buyers'\ Survey.$ 

# FIVE REASONS TO COME TO THE FERMA RISK MANAGEMENT FORUM 2017

- An ideal environment to meet and share experience with more than 1500 risk professionals from across Europe and further away.
- Outstanding and motivating speakers and experts in all sessions.
- An innovative programme featuring state of the art interactive sessions prepared by risk managers for risk managers.
- An opportunity to join our new Rimap Masterclasses, delivered by highly qualified academics.
- The largest European exhibition of service providers and insurance services for risk managers.

#### **PROGRAMME** COMMITTEE

Per AKENES Member, FERMA · SWERMA · Allevo Group · Sweden

Jana BICANOVÁ Member, FERMA · CZRMA · Czech Republic

Gilbert CANAMERAS Secretary General of FERMA • France

Sabine DESANTOINE Member, FERMA • BELRIM • ING Bank • Belgium

Sabrina HARTUSCH Member, FERMA · President of SIRM ·

Triumph International Spiesshofer & Braun · Switzerland

Charlotte HEDEMARK Board Member, FERMA · DARIM · SAP · Denmark

 Laurent NIHOUL
 Member, FERMA • ALRIM • ArcelorMittal • Luxembourg

 Nadezhda NOSOVA
 Member, FERMA • RUSRISK • FSFC Sistema • Russia

Mario RAMIREZ ORTUZAR Member, FERMA • AGERS • Compania Logistica de Hidrocarburos • Spain

Gilbert VAN DEN EYNDE Member, FERMA • GVNW • DVA • Germany

Mario VAN DER GIESSENMember, FERMA • NARIM • IKEA Group • NetherlandsJohan WILLAERTPresident of FERMA • BELRIM • Agfa Gevaert • Belgium

#### ABOUT **FERMA?**





The Federation of European Risk Management Associations brings together 22 risk management associations in 21 European countries, representing more than 4800 risk managers active in a wide range of business sectors for major industrial and commercial companies to financial institutions and local government bodies. FERMA provides the means of co-ordinating risk management and optimising the impact of these associations outside their national boundaries on a European level.

Member associations are from the following countries: **Belgium** (BELRIM), **Bulgaria** (BRiMA) **Czech Republic** (CZRMA), **Denmark** (DARIM), **Finland** (FinnRima), **France** (AMRAE), **Germany** (GVNW), **Italy** (ANRA), **Luxembourg** (ALRiM), **Malta** (MARM), **Netherlands** (NARIM), **Norway** (NORIMA), **Poland** (POLRISK), **Portugal** (APOGERIS), **Russia** (RusRisk), **Slovenia** (SI.RISK), **Spain** (AGERS and IGREA), **Sweden** (SWERMA), **Switzerland** (SIRM), **Turkey** (ERMA) and **United Kingdom** (Airmic).

FERMA is a member of the International Federation of Risk and Insurance Management Associations (IFRIMA).

#### NOT YET A **MEMBER OF FERMA?**

#### Membership offers

#### Enjoy member's rate category by joining now!

A non FERMA member risk manager can register for the Forum at the FERMA member rate provided that he/she joins his/her national risk management association in 2017. These new members will get free membership of the national risk management association for the remaining period of 2017. (Conditions may differ according to the national association). After confirmation of your membership, you will receive a special link for Forum registration.

Contact details of all FERMA's member associations are available at <a href="https://www.ferma.eu">www.ferma.eu</a> in the section "Membership".

#### **Direct membership of FERMA**

Applications are also open for direct membership of FERMA for individuals and corporates who have an interest in European risks but are not eligible to join a FERMA national association. Benefits of direct membership include:

- · Free membership for the first year
- Reduced rates for the FERMA Risk Management
  Forum
- Reduced rates at the FERMA Risk Management Seminar
- Access to FERMA's working groups on specific projects
- Information about European regulation and the possibility of providing comment
- High level networking with other risk professionals



For further details and updates visit www.ferma-forum.eu



#### SPECIAL EVENTS & FEATURES

## FERMA WELCOME RECEPTION

SUNDAY 15 October 2017 6.00 to 8.00 pm

All participants are invited to attend the Welcome Reception. Do not miss this first opportunity to network with your peers and service providers during the cocktail hour.

# RISK MANAGERS ONLY NETWORKING BREAKFAST

MONDAY 16 October 2017 6.00 to 8.00 am

All Risk Managers members and non members are invited to join us for breakfast. Meet your peers, discuss and share your experience by industry sectors before the start of the Forum and take this opportunity to increase your contacts.

#### LEADERSHIP LUNCH



MONDAY 16 October 2017 12.30 to 2.00 pm

All delegates interested in Leadership are invited to join us for our buffet lunch. Meet your peers to share experience and exchange views.

Confirm your place at the lunch when you register for the conference. Places are limited and will be reserved on a "first come, first served" basis.

#### Sponsored by



#### YOUNG PROFESSIONALS' BREAKFAST

TUESDAY 17 October 2017 8.00 to 9.00 am Sponsored by



All risk professionals (under 35) are invited to join us for breakfast. Meet your peers to share experience and learn more about the latest FERMA initiatives for young risk professionals.

## WOMEN IN RISK MANAGEMENT LUNCH

TUESDAY 17 October 2017 12.30 to 2.00 pm

Here is an opportunity for women risk managers to network with female colleagues and get goodfood for thought from a high profile guest speaker.

Confirm your place at the lunch when you register for the conference. Places are limited and will be reserved on a "first come, first served" basis.

Sponsored by



#### FERMA COCKTAILS

MONDAY & TUESDAY 16 - 17 October 2017 5.00 to 6.00 pm

Don't miss this networking opportunity in the "European Marketplace" exhibition area. And get introduced to our national association representative on Tuesday night.

Sponsored by







#### MASTERCLASSES



Education is a priority for FERMA. In collaboration with our rimap® accredited education bodies, FERMA has decided to propose three trainings.

These trainings will be the opportunity to review in detail some specific topics of the rimap® Body of Knowledge.

For the Forum 2017, we have selected the Block 05 "Risk communication, monitoring and review" in the Body of Knowledge as the leading theme for the masterclasses.

#### Risk management information systems in the age of Big Data:

Monday 16 October 2017

08.00 - 09.30



Provided by:

ANRA Learning Path - ALP (Italy)

Trainers: Alessandro De Felice - Chief Risk Officer

Prysmian, President - ANRA

Valentina Paduano - ERM Specialist

Prysmian Group

Big Data is here. This master class, dedicated to the topic of Risk Management Information Systems, (RMIS), draws inspiration from the enormous quantity of data that we can now use to develop advanced methods of risk identification, measurement and monitoring. It will look at the Big Data environment, its origins, and its importance for risk management and the related risks and opportunities. It will illustrate the need for risk management information systems, and when and how to implement them.

The class will conclude with a case history based on the experience of Prysmian Group, with specific reference to the application of a risk management information system for the management of project risk assessment and the analysis of group risk exposure to the entire project portfolio.

#### **Integrating Internal Control Self** Assessment (ICSA) and risk management approach

Tuesday 17 October 2017

08.00 - 09.30



Provided by:

ICHEC Formation Continue (business school lifelong learning, Belgium)

Trainers: Yves Dupont - President ICIB (Internal Control Association)

Every manager is supposed to be the risk manager of his/ her own process, but getting operational management involved in the risk management process is a challenge in most organisations. Sometimes the methodology and incentives to progress towards an effective integration of the risk management and internal processes are simply missing. ICSA can help in developing such management involvement.

This masterclass is an opportunity for Risk Managers to come closer to the operations of their organization and to adopt a "process" approach for their risk management techniques. Going down to the operational aspects of the risk mitigation actions, in partnership with the operational management, is a way to achieve this integration.

The business case illustrates the implementation of the self-assessment approach in a personnel and payroll services company. Self-assessment initiatives were managed at a very decentralized level, making the exercise even more interesting by demonstrating the role of operational management in the internal control process.

#### Risk reporting to multiple audience: object oriented methodology

Wednesday 18 October 2017

08.00 - 09.30



Provided by: the University of Malta

Trainers: Max Hilton - co-founder and Managing

Director of Clarus Risk

Simon Grima - Head of Insurance

Department, University of Malta, member of

**MARM** 

The training in this class will show how the methods used by one group of risk professionals can be applicable for risk managers in other sectors.

In general, risk teams of alternative investment funds have to address three distinct requirements: 1. internal management demands for measurement and evaluation 2. regulatory and compliance risk demands and 3. the provision of risk data and reports to investors.

Traditionally these challenges were met separately by risk, compliance and investor relations functions, but integrating report generation with risk calculations can give a highly flexible and powerful approach that allows risk management to provide the requisite metrics to distinct audiences. The presentation will cover the basis for the different requirements of risk audiences and the tools and methods to produce the risk metrics, as well as the reporting technology.



----LEADERSHIP

ACTIVITY

HOUR

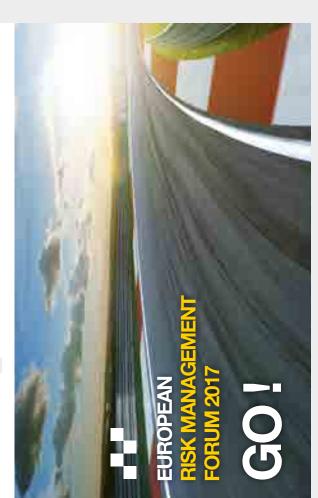
# PROGRAMME AT A GLANCE



**Monday** 16 October



08.00 - 09.00 08.00 - 09.30 10.00 - 11.00 11.00 - 11.30 11.30 - 12.30 12.30 - 14.00 12.30 - 14.00 14.00 - 15.15 15.00 - 16.00	Networking Breakfast for Risk Managers Only	Rimap Master Class	Opening Remarks	Opening Keynote	Networking Break	Panel	Lunch and Networking	Leadership Lunch	3 Sessions	Networking Break	3 Sessions
	08.00 - 09.00	08.00 - 09.30	09.30 - 10.00	10.00 - 11.00	11:00 - 11.30	11.30 -12.30	12.30 - 14.00	12:30 - 14.00	14.00 - 15.15	15:00 - 16.00	16.00 - 17.00



FERMA Cocktail

17.00 - 18.00

EDUCATION	Wednesday 18 October	Wednesday  18 October
ACTIVITY	HOUR	ACTIVITY
Young Professionals' Breakfast	08:00 - 00:30	Rimap Master Class
Rimap Master Class	9.30 - 10.30	3 Sessions
Europe at cross roads - meeting the challenges of the new world order	10.30-11.00	Networking Break
Networking Break	11.00-12.00	Panel
Keynote	12.00 - 12.45	Final Keynote

17 October

**Tuesday** 

# This schedule is preliminary and subject to change

Women in risk management lunch

Lunch and Networking

12.30 - 14.00

12.30 - 14.00

Farewell Lunch and Networking

10.45 - 11.30

09.30 - 10.15

10.15 - 10.45

08.00 - 00.80

08.00 - 9.00

HOUR

Panel

11.30 - 12.30

12.45-14.00

Buffet lunches, coffee breaks and FERMA cocktails are held in the European Marketplace Exhibition area and are open to all delegates. More than 50 exhibitors and sponsors are waiting for you - do not miss a visit to the Marketplace!

FERMA National Association Cocktail

17.00 - 18.00

Networking Break

15.15 - 16.00

3 Sessions

14.00 - 15.15

3 Sessions

16.00 - 17.00

#### LEADERSHIP ---

8.00 - 9.00

RISK MANAGERS ONLY **NETWORKING BREAKFAST** 

09.30 - 10.00

OPENING OF THE FERMA RISK MANAGEMENT **FORUM 2017** 

Jo WILLAERT, President of FERMA

10.00 - 11.00

**KEYNOTE SPEECH** 

11.30 - 12.30

#### LEADERSHIP IN A WORLD OF INTERCONNECTED AND COMPLEX RISKS

Today's business environment is one of uncertainty and complexity where risks are connected at a new level of unpredictability and intensity.

FERMA's 2016 European Risk and Insurance Report shows risk managers are particularly concerned about the economic environment, business continuity disruption, and political instability. Shaping strategy, effective risk management approaches and decisionmaking requires understanding the dynamics.

11.00 - 11.30

**NETWORKING BREAK** 





#### 12.30 - 14.00

#### LUNCH AND NETWORKING

#### 12.30 - 14:00

CHUBB.

#### LEADERSHIP LUNCH

SPONSORED BY CHUBB

#### 14.00 - 15.15

#### **WORKSHOPS**

#### 1. The true power of a risk manager: influence or support

Risk managers are increasingly asked to contribute on complex issues, encompassing technological, political, economic and regulatory risks. How can they align their activities with the new challenges and bring more value to their companies? We believe that risk managers have a unique position to encourage greater communication between different functions, influence an integrated approach to risks and make an important input into the strategic planning. But to deliver effective advice, risk managers need to continue developing their skills to have a broader understanding of business, financial data and technology. To hold a broader role, risk managers should become strong leaders. What leadership skills are needed most?

#### 2. Breaking bad - rethinking the insurance proposition for large corporations

In the words of legendary R&B singer Billy Ocean, "When the going gets tough, the tough get going".

In an increasingly connected and complex world, there is a perception that commercial insurance addresses only a relatively small percentage of companies' exposures to volatility and unforeseen events. In theory at least this suggests that there is plenty of opportunity for sophisticated insurance companies to develop new business offerings. This workshop will show how insurance carriers can rise to the challenge of business relevance and rethink how, and where, they engage with corporate clients. Workshop attendees will be encouraged to voice their views on how the commercial insurance offerings and business models should change with the times.

#### 3. The 4th industrial revolution, a blessing or a curse?

Once upon a time people were afraid of using a lift that did not have an operator but rather worked automatically. Today it is the norm. Each industrial revolution has brought with it fear and progress for humanity at the same time. People have adapted. This workshop will explain what has triggered the 4th Industrial Revolution, what it is about and how it will impact life and business.



#### What is Craftsmanship™?

To be crafted is to meet exacting standards.

It's the human touch that combines art and science to create something unique.

We tend to think about craftsmanship in terms of physical things: fine wine, classic cars, custom furniture and iconic structures.

But what about the underwriting of insurance to craft protection for your unique and valuable things? And the service behind that coverage when you need it most – like claims and loss prevention?

For your business.

Your employees.

Your home.

The people you love.

Things that need a particular kind of protection and service.

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Not just coverage. Craftsmanship.<sup>SM</sup>

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#### MONDAY 16th LEADERSHIP ---



#### 15.15 - 16.00

NETWORKING BREAK

#### 16.00 - 17.00

#### **WORKSHOPS**

#### 1. Driving risk culture in your own organisation

"Culture eats strategy for breakfast", according to the late management guru, Peter Drucker, meaning -Don't think you'll succeed if you don't have the right culture behind you. The same goes with your risk management strategy.

Good risk culture is the cornerstone of successful risk management. But how do we make it happen? Can we measure culture? Can we further enhance and cultivate risk culture?

If culture seems a "fuzzy" topic to you, join the workshop and we will take the fuzziness away. We are happy to share our set of tools and real life experiences with you.

#### 2. Millennials, Generation X-Y-Z... our new talents and future leaders

Who are they these people? How do they work? What drives them? Are they a risk? Do they like risks? During

this interactive session, an international company will explain its talent program for trainees and describe its experience with the young generation. A lively exchange between experienced and young insurance and risk managers is expected!

#### 3. Secret ingredients for becoming a risk leader

This session will focus on key skills and secret hints on how you become a successful risk leader. In a world where regulatory requirements shift and evolve, risk managers need to keep improving their skills and knowledge. Just what are the key skills and knowledge for success? Does a curriculum of two or three years provide an adequate starting background?

The panel members will give their views on the most relevant education and credentials. Are strong academic finance qualifications more important or equivalent to business economics or technology science credentials? What does FERMA's European rimap® bring to the profession compared with other certifications?

17.00 - 18.00

FERMA Cocktail

All sessions are in English.

This schedule is preliminary and subject to change. For further details and updates visit www.ferma-forum.eu

#### EDUCATION -

08.00 - 09.00



YOUNG PROFESSIONALS' **BREAKFAST SESSION** 

SPONSORED BY **ZURICH** 

10.15 - 10.45

**NETWORKING BREAK** 

09.30 - 10.15

#### FUROPE AT THE CROSSROADS

Europe continues to face heightened uncertainty about its future despite the European Commission's unexpectedly positive Economic Outlook for 2017 and 2018. We can safely predict that many changes will affect European companies between now and the FERMA Forum from 15-18 October, but we are far from being able to say exactly what they will be.

On the horizon are the still-to-be clarified plans of the new US administration in key policy areas, numerous elections in Europe and the upcoming "Article 50" negotiations with the United Kingdom. These Brexit negotiations, combined with possible changes in leadership in France, Germany, the Netherlands and perhaps Italy, could divert attention from other important issues such as the Greek debt and economic reforms.

The panel will assess the risks and opportunities for Europe at the cross-roads. Will it make a new beginning or find itself at a standstill?

10.45 - 11.30

KEYNOTE SPEECH

11.30 - 12.30

#### THE ROLE OF EDUCATION IN DEVELOPPING TOMORROW'S RISK LEADERS

The next generation of risk leaders will need a broader, more analytical mindset and a deeper understanding of technology. This requires skills and experience that can be certified and so recognized, combined with continuous learning to keep knowledge up to date and relevant. The panel will consider how education can support risk managers to face future challenges with the necessary skills.

12.30 - 14.00

CHUBB.

WOMEN IN RISK MANAGEMENT LUNCH

SPONSORED BY CHUBB

12.30 - 14.00

LUNCH AND NETWORKING



#### 14.00 - 15.15

#### **WORKSHOPS**

#### 1. Cyber risks: challenges and governance

Data breaches and ransom attacks continue to increase, and so does the annual cost of cyber crime. Insurance programs and pre-and post-loss response services are not yet mature. Some data breaches and ransom attacks are unavoidable. It is crucial to learn from them, prepare beyond the obvious, challenge your enterprise risk management approach and insurance purchases, and stress test your readiness internally and externally.

This workshop will be interactive and practical. A real European cyber case will help us address fundamental questions, such as (a) what to do after a data breach, (b) how do you quantify, (c) how do you test the value of insurance, (d) how can you apply and share these new skill sets in your own value proposition across the corporation, and (e) what are the regulatory issues?

#### 2. How to be resilient in an unstable political environment

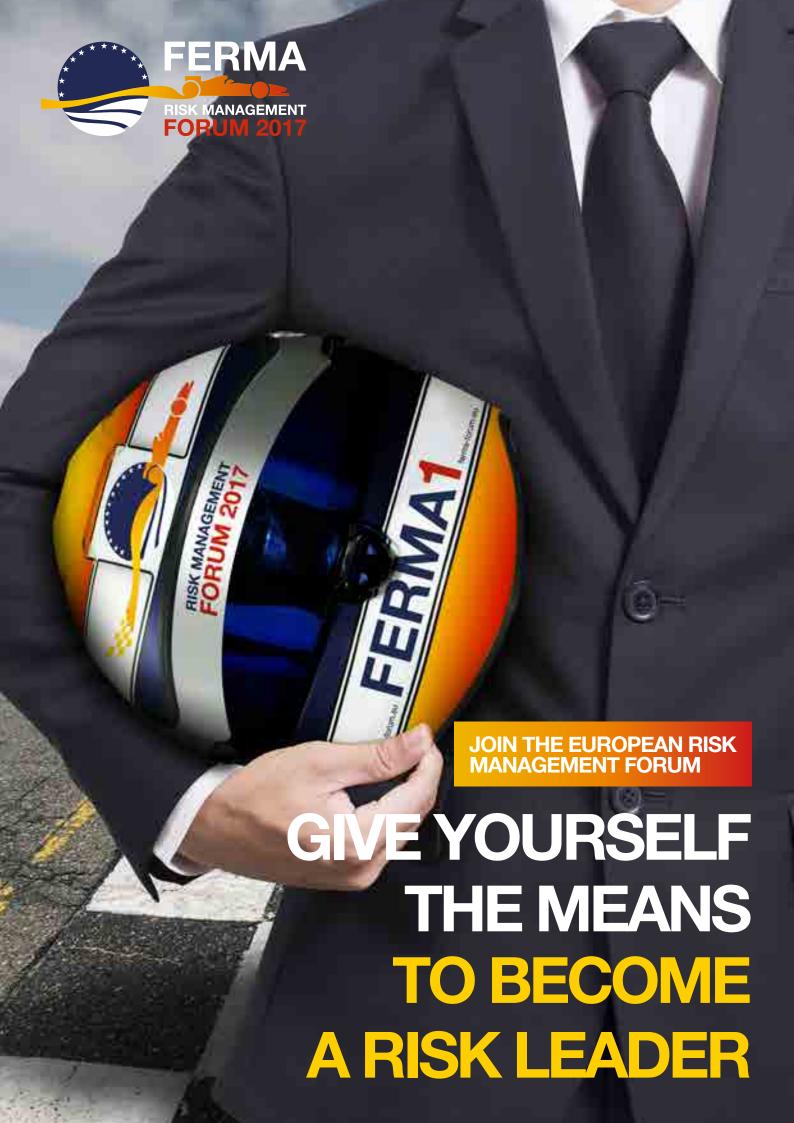
Everybody talks about the importance of resilience,

but how do we know what this means in practice for business? How can organisations not just survive but thrive in a changing and uncertain political environment? Resilience is the ability to adapt and take advantage of the sort of dramatic changes that now face us. It is not easy to achieve, but emerges as a crucial skill for high-performing professionals. Come and learn the skills needed to develop a shared vision of the emerging risks and how to manage them to get a step ahead.

#### 3. New capital for innovative risk transfer solutions: friend or foe?

This presentation intends to outline and give better insights into the trend of innovative risk solutions entering the market and how they differ from traditional offerings. Attendees will learn about specific examples that could be applied to their own operations and consider how the new forms of capital can integrate with existing offerings to improve the overall protection offered to corporates. At the end, what will the attendee's conclusion be: friend or foe?





#### **TUESDAY 17th** EDUCATION ---



#### **15.15 - 16.00**

**NETWORKING BREAK** 

#### 16.00 - 17.00

#### **WORKSHOPS**

#### 1. Big Data – the reality, the risks and risk management

The goal of this workshop is to investigate how companies can look forward at the potential of quantifying and managing risk through an innovative combination of data, analytics, and technology, and at the risks that come from data. The workshop will cover basic definitions and explain how new European legislation, particularly the General Directive on Data Protection, will have a material impact on how exposure and liability. Using our own claims data and analysis we will look at the risks we have seen, and predict future trends.

More practically the session will then highlight the questions that risk managers should be asking their businesses in order to quantify their exposure. With a clearer idea of the threats that big data can pose, we will then look at mitigation. How can a company best prepare for a data breach incident, including the need for multi-jurisdictional response plans, brand protection and the requirements for notification?

#### 2. Protecting human capital, your most important asset

This session will present the key findings and recommendations from the 2017 version of the joint research paper by FERMA/International SOS Foundation "Workers on the move, managing new risks". It will highlight the key issues for risk managers to consider to effectively manage today's more diverse

mobile employees and ensure success of international assignments. The report will identify emerging trends and innovative solutions for employees and their families. It will outline responsibilities for mobile workers and provide practical guidance from the experience of other risk managers, including a case study from a global company that has to communicate with more than 82,000 employees in 190 countries.

There will also be an overview of global trends in international employee benefits, including what has proved its value and what is about to happen.

#### 3. Seeking Sustainability creative risk management and insurance solutions

Many companies have felt the pressure, from regulators and society at large, to become more sustainable. Some have seen this as a threat, while many others have view it as an opportunity and a way to strengthen brand image. In either case, becoming sustainable requires dedication, creativity, ingenuity, and new attitudes. This is particularly true for recent developments in the renewable energy sector, but new technologies in unfamiliar locations mean new risks to identify, understand, and manage.

The role of insurers in boosting renewable energy is important, both through their own investments and providing state of the art risk financing solutions. Join us in a risk management and insurance exploration of advanced sustainable technologies.

17.00 - 18.00

FERMA National Associations Cocktail

All sessions are in English.

This schedule is preliminary and subject to change. For further details and updates visit

www.ferma-forum.eu





Who'd have thought that driverless cars would become commonplace within the next decade? Thanks to our partnership with autonomy software specialist Oxbotica, we're not just investigating the future of risk.

We're also asking the right questions and investing in the future of mobility.

For more Forward Thinking, visit xlcatlin.com/wheel

**MAKE YOUR WORLD GO >>>** 



# WEDNESDAY 18<sup>th</sup> COMMUNICATION \_\_\_\_





#### **WORKSHOPS**

#### 1. How to face a brand reputation attack?

As recent events have demonstrated, brand trust and positive reputation can be lost more quickly than they can be rebuilt. The session will analyse the consequences of exposing the reputation of a company, as well as the risk transfer solutions that are available, including insurance, to manage this risk. The discussion will have a practical approach with case studies provided.

#### 2. Serious game on crisis management communication

"In theory, theory and practice are the same. In practice, they are not," so said Albert Einstein.

While crisis management communication theories may be common knowledge to many risk managers, only the few who live by them know the lessons from real cases. One of those lessons is that communication in emergency situations is as important as the operative response. This session will allow you to challenge your crisis management communication skills by confronting them "live" with real crisis management communication case(s) and learning from your peers' experiences.

# 3. The underestimated challenge of risk managers: be a good communicator

Risk and insurance managers operate at the crossroads of numerous information flows within their organisations. They need to constantly adapt their ways of communicating: to people with different backgrounds and from different places, from different levels of the organisation and about different topics. This workshop will address the four main communication flows any risk and insurance managers has to face, the related communication challenges and the various skills a risk manager may need to be a good communication.

10.30 - 11.00

**NETWORKING BREAK** 





# Built for the future

Bringing together the world's insurance experts, Lloyd's is known for safeguarding against complex risk like no-one else. When you're forging new paths and facing the unfamiliar, the Lloyd's market will provide the specialist protection you need.

Visit us at the Ferma Forum, stands 16-19, and meet experts from the Lloyd's market.

Future facing, always. Lloyds.com

#### COMMUNICATION \_--



11.00 - 12.00

#### RISK COMMUNICATION IN TIMES OF CHANGES

Do we face a paradigm change in corporate communications and reputation management because of the internet revolution and shifts in the global economy? Crises are now less predictable and happen faster. How can we manage communication well, especially in time of crisis? How do we link communication with risk leadership and education?

12.00 - 12.45

KEYNOTE SPEECH

12.45 - 13.00

**CLOSING** 

13.00 - 14.00

FAREWELL LUNCH

All sessions are in English.

This schedule is preliminary and subject to change. For further details and updates visit www.ferma-forum.eu



#### **REGISTRATION** AND DELEGATE INFORMATION



Participants should register on-line via the official Forum website at www.ferma-forum.eu.

No registration will be accepted by e-mail, post, fax or phone.

Registration fees depend on the date of registration. Please note that registrations for the conference will only be confirmed upon receipt of payment. Late registrations will close on 6 October 2017, at 18.00 (CET). Onsite registration will be available on 15 and 16 October 2017.

#### **REGISTRATION FEES**

Registration includes: admission to sessions, exhibition hall and coffee breaks, the FERMA Welcome Reception, FERMA Cocktails and conference lunches.

All registration fees exclude 20% VAT	Early Before 1 <sup>st</sup> July 2017	Regular After 1 <sup>st</sup> July 2017	On site As from 6 <sup>th</sup> October
Risk Manager – Member of FERMA	€ 900,00	€ 1050,00	€ 1.150,00
Risk Manager - Non Member	€ 1000,00	€ 1.200,00	€ 1.300,00
Two for One * NEW	€ 900,00	n/a	n/a
Young Risk Manager **	€ 450,00	€ 450,00	€ 500,00
Other	€ 1.800,00	€ 2.000,00	€ 2.100,00
Young Insurer **	€ 900,00	€ 900,00	€ 1.000,00
Academics / Students / Unemployed / Delegates from low income economies *** (World Bank Classification)	€ 225,00	€ 225,00	€ 225,00
Masterclass Per Master Class Masterclasses package ( 3 classes)	€ 120 € 250	€ 120 € 250	n/a

<sup>\*</sup> Two for One means that with any risk manager of FERMA registration, a second risk manager (member or non member) can register free until 1 July 2017. The second risk manager does not have to come from the same company or the same country. Both registrations must take place at the same time with a single invoice.

<sup>\*\*</sup> This rate applies for all risk managers or insurers under 35 years

<sup>\*\*\*</sup> Proof of your situation (photocopy or fax of student or academic card / certificate of unemployment / passport) will be required.

#### **GROUP REGISTRATIONS**

For group reservations of 10 or more delegates, please contact the registration secretariat by e-mail: regferma2017@publicreation.com.

Packages can be purchased online for 10, 20, 30, 40 or 50 delegates; orders will close on 30 June 2017. Names can be entered on receipt of payment.

Group Packages	Price excl. 22% VAT
Package of 10	€ 15 750
Package of 20	€ 29 720
Package of 30	€ 41 950
Package of 40	€ 52 440
Package of 50	€ 60 150

Once invoiced, the number of ordered registrations cannot be reduced and will not be refunded. No invoiced but unused registrations will be refunded.

No badges will be handed out to delegates if the corresponding invoice has not been settled before the event.

Group leaders can enter names on line until 15 August 2017 and modify their list of participants until 15 September 2017. After this date, name changes will not be possible.

#### **CANCELLATIONS** AND REFUNDS

All cancellations and refund requests must be notified by e-mail to the registration secretariat at regferma2017@publicreations.com and will be subject to the following conditions:

- Cancellations received by 14 August 2015 are subject to an administrative fee of € 50,00 (excl. VAT).
- Cancellations received after 14 August 2015 and no-shows will not be refunded.

#### **VISA APPLICATIONS**

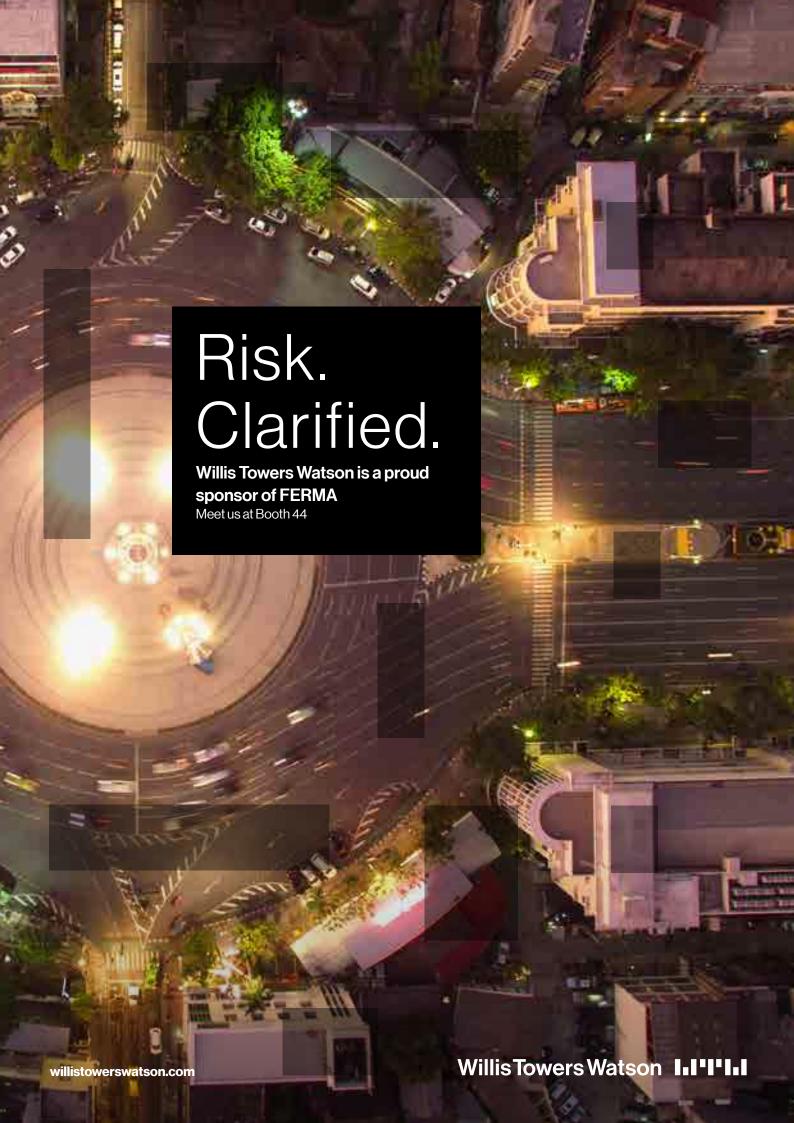
All foreign citizens who wish to come to Monaco must be able to present official proof of the purpose of their stay, means of support and accommodation. Some nationalities need a visa to enter Monaco.

Before you leave for Monaco, you need to apply for visas at a French Embassy or Consulate office of France. For more specific requests, please contact Publi Créations at regferma2017@publicreations.

#### LIABILITY

In general, the congress organisers shall only be liable for the delegates and their companions in cases of gross negligence or willful misconduct in the performance of their obligations under the congress event agreement. The congress organisers shall accept no responsibility or liability for events such as accident, theft or loss of property, etc. and the delegates and persons accompanying the same shall be responsible for their own insurance.





#### **HOTEL LIST** & PRICES



HOTEL		SINGLE	DOUBLE	DISTANCE TO CONGRESS CENTER
	HERMITAGE HOTEL  ★★★★  Square Beaumarchais 98000 Monaco	€276	€296	10 to 15 minutes walking distance
	LE MERIDIEN BEACH PLAZA  ★★★  2 Av. Princesse Grace 98 000 Monaco	€250	€270	5 minutes walking distance
	MONTE CARLO BAY HOTEL & RESORT  ★ ★ ★  40 Av. Princesse Grace 98 000 Monaco	€250	€270	<b>5 minutes</b> walking distance
	MARRIOTT HOTEL  ★ ★ ★  Port de Cap d'Ail 06 320 Cap d'Ail - France	€185	€205	15 minutes by public bus, line 6
The second secon	HOTEL AMBASSADOR	€176	€196	20 minutes walking distance or by public bus lines 4 & 6
n	COLUMBUS HOTEL  ★ ★ ★  23 Avenue des Papalins 98 000 Monaco	€185	€205	<b>15 minutes</b> by public bus, line 6
	HOTEL NOVOTEL MONTE CARLO	€185	€205	20 minutes walking distance or by public bus line 4 & 6

All above rates are quoted in EUR, per night, per room including breakfast and local VAT; local city tax is not included.

Please note that the number of reservable rooms for each hotel is limited. Early room reservation is therefore recommended. Rooms are allocated on a first come-first served basis.

Reservations must be made through the congress office Publi-Créations to guarantee the quoted rates negotiated for the congress. It is highly recommended to book the hotel rooms online at www.ferma-forum.eu.

Please note that that same number of rooms must be reserved on the two central nights 15 and 16 October 2017 (minimum stay).

An appropriate invoice, which serves as confirmation document, will be sent after receipt of the corresponding full payment.

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This is intended as a general description of certain types of insurance and services available to qualified customers through subsidiaries within the Zurich Insurance Group, as in the US, Zurich American Insurance Company, 1400 American Lane, Schaumburg, IL 60196, in Canada, Zurich Insurance Company Ltd (Canadian Branch), 100 King Street West, Suite 5500, PO Box 290, Toronto, ON M5X 1C9, and outside the US and Canada, Zurich Insurance plc, Ballsbridge Park, Dublin 4, Ireland (and its EEA branches), Zurich Insurance Company Ltd, Mythenquai 2, 8002 Zurich, Zurich Australian Insurance Limited, 5 Blue St., North Sydney, NSW 2060 and further entities, as required by local jurisdiction. Certain coverages are not available in all countries or locales. In the US, risk engineering services are provided by The Zurich Services Corporation.

#### **CANCELLATION CONDITIONS FOR HOTEL ROOMS**

All rooms need to be paid in full if not agreed otherwise.

**Up to 10 July 2017**, a reduction of 10% of the total number of rooms per night will be allowed without charge. For any additional room cancelled per night, Publi Créations will charge 100% of the cancelled value as a penalty. Any change or cancellation of an individual hotel reservation must be sent in writing to Publi Créations.

**Up to 10 July, 2017:** 10% possible reduction on the total number of rooms nights reserved

**After 10 July, 2017:** 100% of the accommodation cost payable will be charged and no refund will be processed.

Please consider that the above mentioned cancellation conditions only apply to individual reservations.

#### **GROUP RESERVATIONS**

(more than 10 rooms)

For group reservations of more than 10 hotel rooms, please contact Publi-Créations directly at **RegFerma2017@ publicreations.com**, as different conditions will apply.

#### **CITY TAX**

City tax only applies only on hotels located in France and are noted inside the hotel description. The price per person, per night is between  $\leq 1.00 - 1.80$  (depending on the hotel category) and this needs to be paid directly upon check-out.

The hotels listed are only a selection of all the hotels in Monaco and the surrounding area. If you have specific requests for other hotels, please contact the congress agency at RegFerma2017@publicreations.com.

#### **BUS MAP**







#### **EXHIBITORS** & SPONSORS LIST





#### **PARTNERS** IN EXCELLENCE:

Allianz Global Corporate Solutions

AON

**HDI GLOBAL** 

MARSH

XL CATLIN





#### **PLATINUM PARTNERS:**

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#### **OTHER SPONSORS** AND EXHIBITORS:

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**RISKONNECT** 

**RSA INSURANCE** 

SCOR GLOBAL P&C

**TOKIO MARINE HCC** 

**VENTIV TECHNOLOGY** 

vrs ADJUSTERS

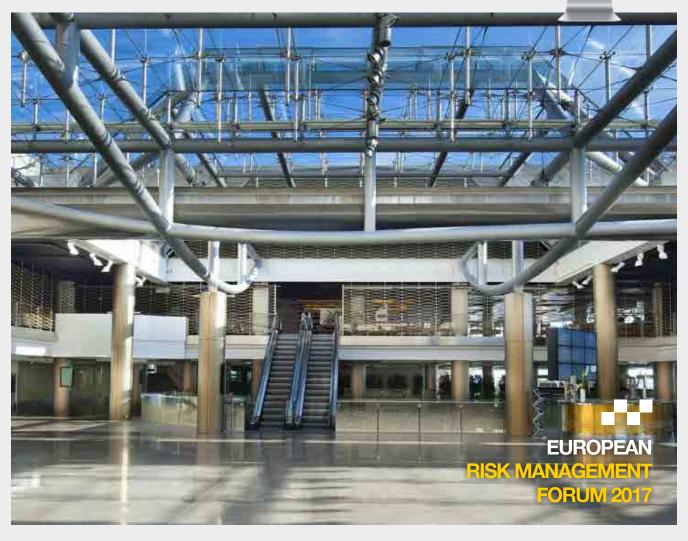
#### **EXHIBITION HOURS**

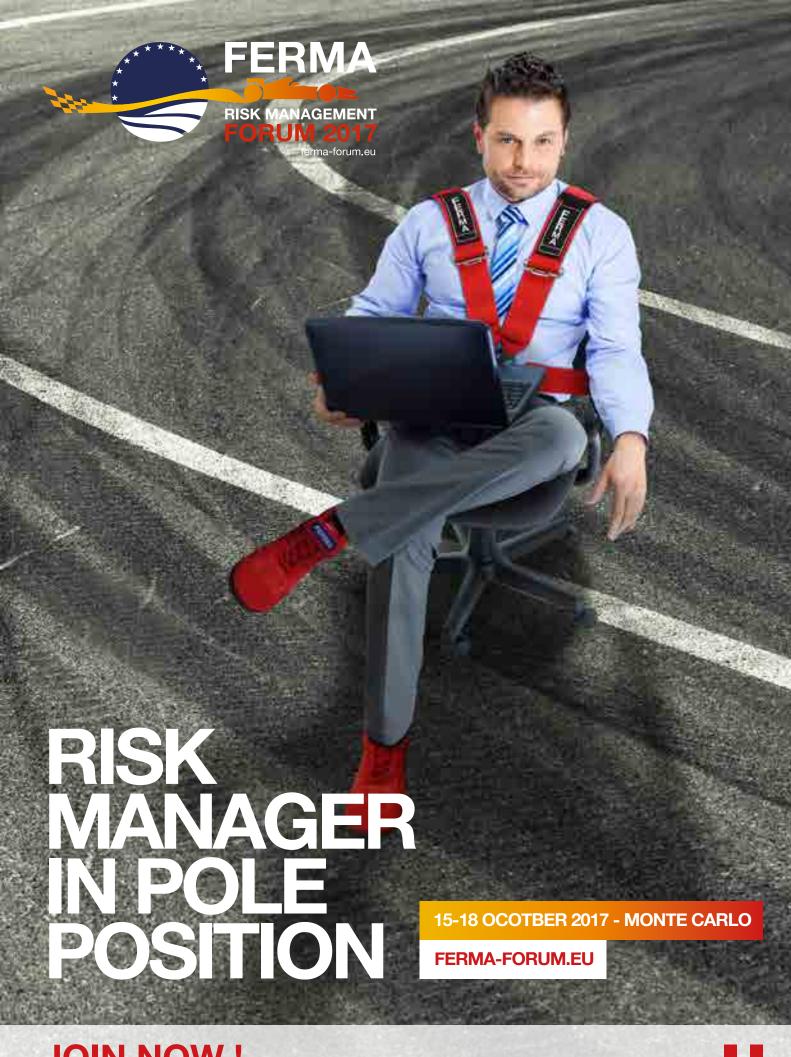
Monday 16 October 2015	8:30 – 18:00
Tuesday 17 October 2015	8:30 – 18:00
Wednesday 18 October 2015	8:30 – 14:00

This schedule is preliminary and subject to change. To access the exhibition map and sponsorship brochure, please check the Forum website

www.ferma-forum.eu







**JOIN NOW!** 



#### GETTING TO MONTE CARLO

#### BY AIR X



#### BY TRAIN

Nice Côte d'Azur Airport is an international airport located in the Alpes-Maritimes Department of France, only 22 kilometres from Monaco, with numerous direct flights. Further information and a list of all the airlines flying to Nice can be found at www.nice.aeroport.fr.

Take advantage of FERMA's preferred conditions with Sky Team by visiting the Travel page of The FERMA Forum website.

Rapid and SNCF express trains connect Monaco with all regions in France and all major European cities. Further information at :

French website: www.voyages-sncf.com

English website: www.tgv-europe.com

#### TRANSFER FROM / TO THE AIRPORT 🛪 🗸 🚐

#### **BY TAXI**

Prices for taxi transfers from Nice Airport to Monaco or from Monaco to Nice Airport are as follows:

Day fares from € 90 to € 120 (one way) Night fares from € 95 to € 130 (one way)

Credit card payments are rarely accepted so be prepared to provide cash!

Taxis are available outside the airport or can be ordered 24 hours a day on the following telephone numbers:

in Nice +33 4 93 13 78 78 in Monaco +377 820 20 98 98

#### AIRPORT SHUTTLE EXPRESS 35% DISCOUNT ON REGULAR FARE

Participants landing at Nice Airport can get a reduction on the cost of Airport Shuttle Express bus No. 110 to Monaco. The bus will take participants to all the main hotels in Monaco. In order take advantage of this offer, please use the promotional code that will be available on the website starting from September 2017.

#### **Departure Nice Airport:**

Terminal 1 and 2, every hour, from 09.00 – 21.00

#### **Departure Monaco:**

At all main hotels.

#### **Duration:**

45 minutes

www.uk.niceairportxpress.com





#### BY HELICOPTER 🚤

Monacair, located right by the sea, offers numerous daily helicopter connections (every 30 minutes) from Nice Airport to Monaco - only seven minutes away. Upon arrival in Monaco, a complimentary shuttle service will take you to your hotel. Please check with Monacair for your pick-up time for departure. Reservations can be done directly on the website: http://www.monacair.mc/en/

**Reservations:** 

f.garavagno@monacair.mc

**Phone** +377 97 97 25 33

Rates:

One way 130 € Return ticket 250€

Let Monacair know that you are attending the FERMA Risk Management Forum in order to take advantage of this special congress rate.

#### PUBLIC PARKING P

45 car parks are available for visitors (with videosurveillance or a security guard). Please liaise with your hotel for parking arrangements.

www.monaco-parkings.mc

#### PUBLIC BUS **IN MONACO**



Benefit from your free ground transport by using public buses. The offer is valid from 15 - 18 October 2017 by showing your congress badge to the bus driver when entering the bus. (see bus chart on page 30).

#### Publi Créations is the official secretariat for the FERMA Risk Management Forum 2017.

Publi Créations will handle registration for all Forum attendees and exhibitors. The secretariat will also handle congress logistics and answer general questions relating to the Forum.

Address: **Publi Créations** 98 000 Monte Carlo Monaco

Tel: + 377 97 97 35 55

E-mail: regferma2017@publicreations.com

Forum website: www.ferma-forum.com

#### **FERMA**

Avenue de Tervueren 273/B12 B-1150 Brussels Belgium

Phone: + 32 2 761 94 35 Fax: + 32 2 771 87 20

Email: veronique.dehertogh@ferma.eu

Website: www.ferma.eu





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