



ecoDa  
The European Voice of Directors



## Building a robust corporate culture through organisational design - central control or local empowerment?

29 January 2016 – 10.30 -12.00 ( CET Time )



A webinar organized by ecoDa, AIG and FERMA

### ***Building a robust corporate culture through organisational design - central control or local empowerment?-***

#### BIOGRAPHIES OF THE SPEAKERS

##### MODERATOR



**Dr. Roger Barker**

**Director of Corporate Governance and Professional Standards at the Institute of Directors (UK).**

He is Senior Advisor to the Board of ecoDa (European Confederation of Directors' Associations) and Chairman of the ecoDa education committee. He is a board member of European Women on Boards ASBL. He sits on several corporate governance advisory boards, including those of the Institute of Chartered Accountants in England and Wales (ICAEW) and ISS European Governance Exchange. Dr. Barker is a visiting lecturer at the Said Business School (University of Oxford), ESSEC (Paris), UCL (London), Birkbeck (London) and the Ministry of Defence (UK). Dr. Barker's book - Corporate Governance, Competition, and Political Parties: Explaining Corporate Governance Change in Europe – was published by Oxford University Press in 2010. He is also the author of the IoD's main guide to the role of the board, The Effective Board: Building Individual and Board Success (Kogan Page, 2010). During the first part of his career, Dr. Barker spent 13 years as an investment banker, in London and Zürich, with UBS and Bank Vontobel. He is the holder of a doctorate on corporate governance from Oxford University, where he was a Lecturer at Merton College, and also has undergraduate and postgraduate degrees in economics, finance and political science from the universities of Cambridge, Southampton and Cardiff.

##### SPEAKERS



**Gilles Hilary (INSEAD)**

Professor of Accounting and Control

The Mubadala Chaired Professor in Corporate Governance and Strategy.

Gilles Hilary has been a faculty at INSEAD since 2010. Before joining INSEAD, he worked in Asia, in Europe and in the USA. He is offering consulting services on risk management issues. He is a founding member of *Cercle-K2*, a French think-tank on

risk management. His research has been profiled in media outlets such as the *Financial Times*, *Le Monde*, *Handelsblatt*, *BloombergBusinessweek*, the *FCPA Blog*, *The Hindu*, among many others. He regularly presents his research at places such as *Harvard University*, *Yale University* or the *Massachusetts Institute of Technology*. It has been published in leading academic journals such as *The Journal of Finance* or *Management Science*. He has taught in different capacity at institutions such as *Northwestern University*, the *University of Chicago*, *HKUST*, or *Tsinghua University*. He regularly teaches courses on governance, risk management, decision making and behavioral finance.

He has received multiple teaching and research awards such as the Deans' Commendation for Excellence in MBA Teaching (*INSEAD*), the Franklin Prize for Teaching Excellence (*HKUST*) or the Prix Syntec (French Consulting Association award for best academic research).

He holds a PhD from the *University of Chicago* and a French professional accounting degree (DESCF



**Riitta Mynttinen**

**Independent Board Professional**

Riitta has more than 30 years' experience in international businesses, including portfolio management, technology, strategy development, implementation, turnaround and re-positioning the infrastructure development. Riitta is results oriented leader and highly skilled in creating and driving strategic plans for value creation and growth. Riitta's truly international executive accomplishments are in Europe, the Americas and Asia. She has worked in six countries and lead multicultural teams and businesses globally. Her diverse business experience include multiple sectors, such as Coatings, Chemicals, Minerals, Nano-materials, Paper and Packaging. She is a user of LEAN and Operations excellence concepts since 2007. She is fluent in English, German, Swedish and Finnish. Her background with both at Minerals Technologies and Rohm and Haas have exposed her to number of organizational aspects, including corporate culture. She is currently member of three Board of Directors in Finland. She will share her experience during this webinar and focus on best practices in corporate culture.

**Carolyn Dittmeier**

Currently President of the Statutory Audit Committee of Assicurazioni Generali as well as Chairman of the Audit Committee and Independent Board Director of Autogrill SpA, and of Italmobiliare SpA. She was also Chairman of the Audit Committee of FAO (Food and Agriculture Organization-United Nations) through 2015. Carolyn was Chief Internal Audit Executive of Poste Italiane SpA, from 2002 to early 2014. She started up and headed the Corporate Governance Services consultancy in KPMG Italy, from 1999-2002. Carolyn worked from 1987-1999 for Montedison SpA, in charge of Financial reporting later assuming the role of Chief Audit Executive. From 1978-1987, she ensued a career path in a major accounting firm. A graduate of the Wharton School of Business and Economics of the University of Pennsylvania, Carolyn is Certified Public Accountant, Certified Internal Auditor and Certified Risk Management Assurance professional. Carolyn holds 30 years of experience in auditing, risk management and governance. She was Vice Chairman of the Institute of Internal Auditors (IIA) in 2013-2014, member of the IIA Board of Directors since 2007; Chairman of the European Confederation of Institutes of Internal Auditing, 2011-2012; Chairman of the Institute of Internal Auditors, Italy 2004-2010. She authored the books "Risk Governance"(2015) and "Internal Audit, Key

to Corporate Governance"(2007, 2011), published in Italy by Egea. She was also a professor at the University Luiss Guido Carli in Rome through 2015.