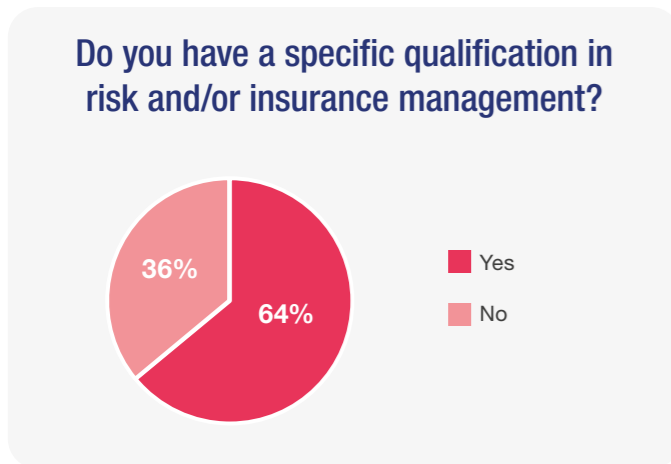


# Part IV: The risk manager's education and the increasing importance of certification

## Qualification in risk management

Risk managers confirm the added value of a specific qualification and recognition of the importance of certification.



Two-thirds of risk managers have a qualification in risk or insurance management: 67% have a university or business school degree and 50% have a professional education. 20% have both: a university or business school degree and professional education.



The proportion of risk managers having a professional education diploma is similar across Europe. The proportion of risk managers with a university or business school degree is greater in Western Europe with 45% than in Northern Europe where it drops to 28%.

## Certification



77%

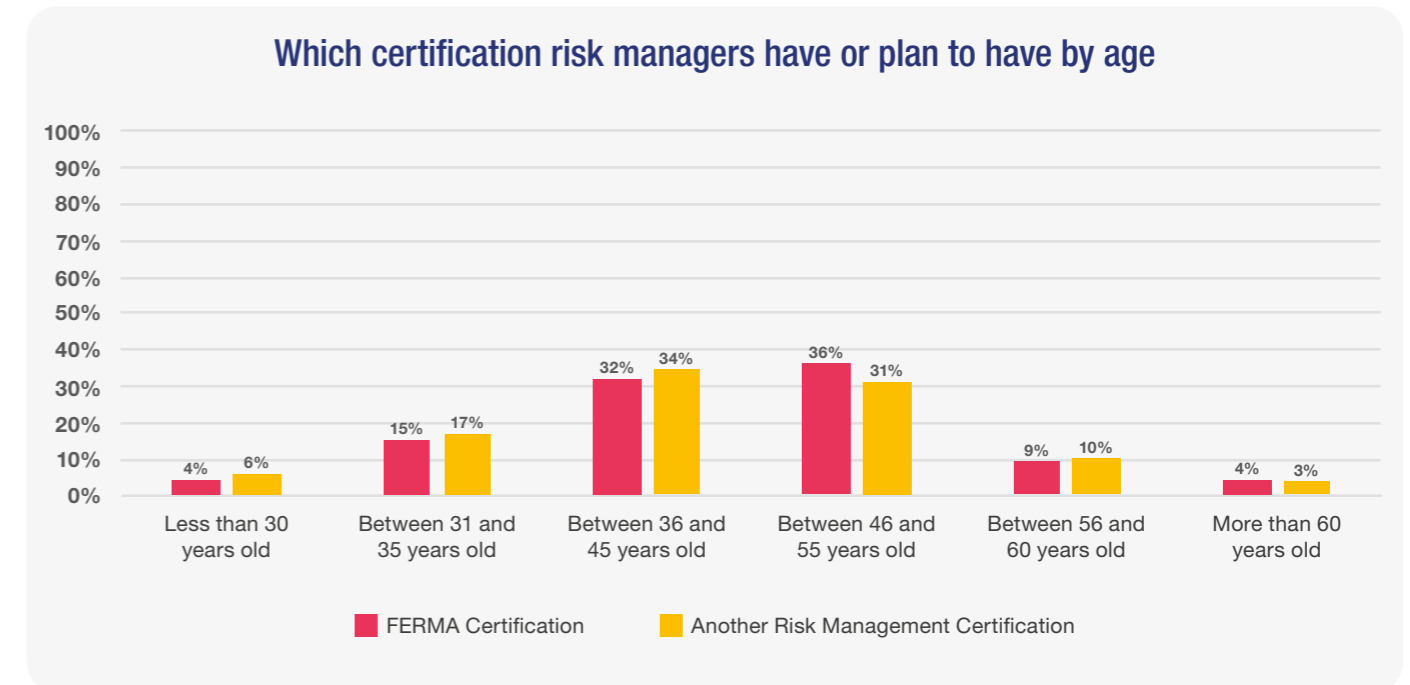
say that a recognised certification matters in practising risk management.

This figure is broadly in line with 2018, where 80% of respondents acknowledged the importance of certification.

Other certifications mentioned include IRM, GARP, ARM and CEFAR<sup>4</sup>.

44%

of respondents have a certification or plan to apply for one. Among them, 54% have or plan to get FERMA's rimap.



The age group between 36 and 55 years old represents 66% of the sample. This indicates that majority of risk managers who already have some experience are interested in certification.

<sup>4</sup> IRM: Institute of Risk Management; GARP: Global Association of Risk Professionals; ARM: Associate in Risk Management; CEFAR: "Certificat de formation en assurance et gestion des risques"



**FERMA rimap certification<sup>5</sup> provides** an independent confirmation of risk management professional competences and experience. It is a European standard developed by European risk managers and recognised by FERMA's 21 risk management member associations. A continuous dynamic learning path awards CPD (Continuous Professional Development) points for participating in FERMA licensed events.



**Sebastian Bregning, Senior Risk Manager, Danske Bank A/S – DENMARK**

“Overall, rimap is very relevant and valuable because it gives risk managers a common reference point when we talk to each other and even with people in the insurance industry. It is a good benchmark from which to drive the risk management agenda across the organisation and industry.

There is increasing demand from risk managers to create value and that value is not limited to savings on the insurance budget. Rimap provides a vocabulary and framework so that we can be efficient in communicating our intentions and expectations.”



**Frederic Lycops, Corporate Risk Manager, Recticel – BELGIUM**

“I see rimap as an investment, not only in my career and my future as a risk professional but also as an investment for the company I work for. It is proof to internal and external stakeholders that people who work within risk management in the company have a certain standard and knowledge of principles of risk management.”



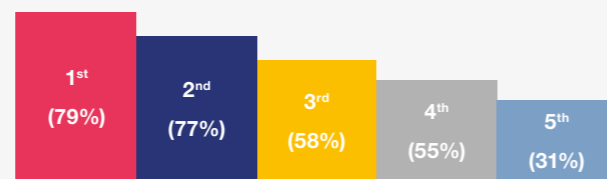
**Nick Purkis, Senior Risk and Insurance Manager, LeasePlan – THE NETHERLANDS**

“It’s that really nice balance of Enterprise Risk and Insurance Risk and it’s quite unique in the qualifications structure. This brings together two areas that sit together really well but are usually not associated with the course.”

Risk managers who recognise the importance of certification rank the internal recognition it provides as its greatest benefit. This demonstrates the key challenge for the profession to demonstrate its added-value within the organisation.

The second advantage of the certification is the development of skills, such as the application of innovative technologies. IM risk managers learn to deal with new risks, while ERM profile risk managers expand their understanding of a changing insurance market.

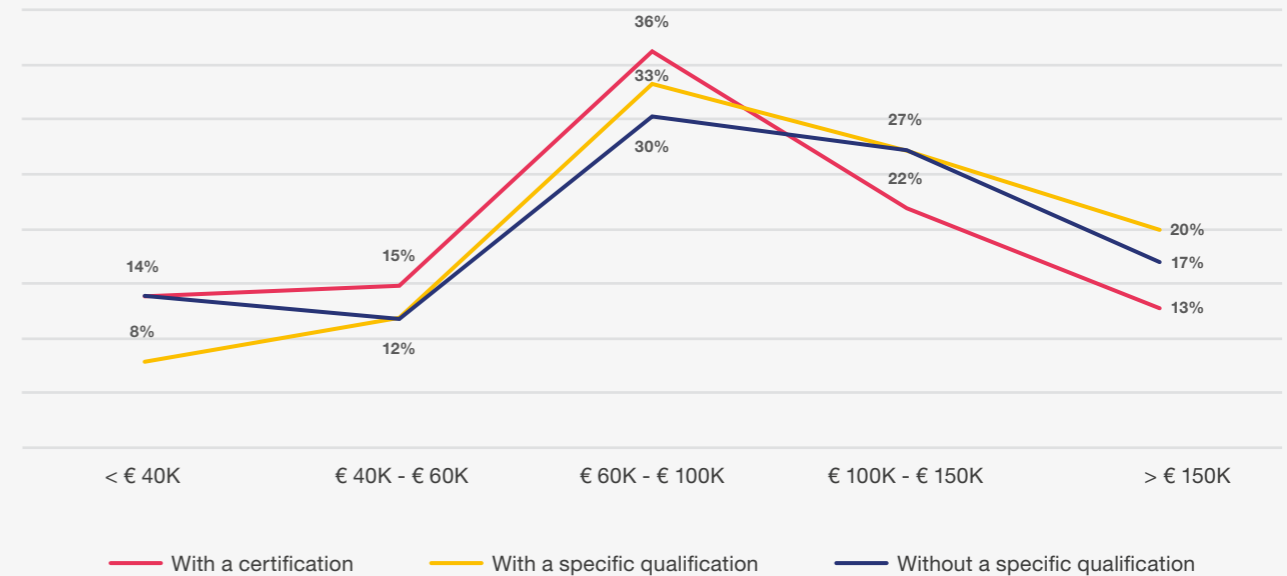
**What are the 5 most important advantages of a recognised certification in risk management?**



- Improves internal recognition of the function and gains credibility from stakeholders
- Helps develop operational skills
- Improves employability
- Helps develop your professional network
- Improves the remuneration

<sup>5</sup> FERMA rimap certification : <https://www.ferma.eu/rimap-certification/>

**What is your total annual remuneration (including bonus and all compensation)?**



Improved remuneration was considered the least important of the benefits, but as this chart shows, it is especially relevant for risk managers at the beginning of their careers.

It is less significant at the top end of the remuneration scale because certification is comparatively recent.

The small number of the risk managers at this level are among the most experienced and so may not have taken certification.

The details of risk managers' remuneration are specified in the country files as average figures are not relevant.



“FERMA, within its vision of a world where risk management is embedded in the business model and culture of organisations, created rimap Certification as a continuous and dynamic learning path for risk managers' educational needs. After 4 years, rimap has been established as a prestigious professional risk management qualification that brings significant value to its holders.

Senior risk managers recognise the importance of being up-to-date with the evolving risk landscape. Rimap also allows them to deepen the strategic aspects of their role, relationships with other functions and their reports to the C-suite. For young people who want to begin a career as risk managers, rimap adds value by improving their employability and remuneration and developing a professional network.”

**Isabel Martinez Torre-Enciso, Vice President CEU GROUP, Vice Dean at the Autonomous University of Madrid and FERMA Board member**